



South West in Bloom sponsors letter

Revive soil conditioner, a Viridor product, is proud to support South West in Bloom 2008. Highly popular with farmers, gardeners and horticulturalists alike, this organic material is a result of the natural breakdown of green wastes, from grass clippings to autumn leaves.

Viridor Waste Management has its roots in the South West. It was formed as a small liquid waste haulage business in Taunton in 1956. The company has since grown to become one of the leading recycling and waste management companies in the UK.

Viridor collects green wastes from householders, commercial growers, parks and nurseries. This material then goes through a comprehensive composting process which results in a high quality soil conditioner for gardens and planting. The RHS preference is for competitors to use sustainable, recycled, peat-free products wherever possible Revive fits this challenge perfectly.

Revive helps retain moisture due to its high organic matter content – handy in times of hosepipe bans! Conversely, when it rains excessively, Revive assists drainage. Other benefits include the rejuvenation of tired or difficult soils, improvements to soil structure, aeration and fertility and the slow release of natural nutrients.

We are looking forward to hearing about the events and activities taking place throughout your region as part of the 2008 South West in Bloom competition. We would love for you to contact us and tell us the activities you are involved with as part of the competition. It may be that we can help promote the work you are doing in the media.

As regional recycling manager for Viridor in the South West I can say that everyone at Viridor is looking forward to working closely with the South West in Bloom committee to ensure a successful and vibrant competition.

To keep us in touch with what you are doing, please email Gill Ohlson at gohlson@viridor-waste.co.uk or Kevin Bishop at kbishop@viridor-waste.co.uk or call 01823 721 400.

Revive compost is available in either 40L bags, large dumpy bags on pallets, or loose in bulk. If you would like information about how Revive can help you and for stockist and delivery information call 0845 6015938 or email enquiries@viridor-waste.co.uk

Yours sincerely,

Kevin Bishop
Regional recycling manager
Viridor Waste Management