

CATEGORIES

South West Tourism Cup
Tesco Cup
St Bridget Cup
Portman Cup
Sargent Cup
Preece Cup
SWTA Cup
Ayre Cup
Cox Cup
Mary Mortimer Trophy
Pennant Categories: City, Town, Small Town, Village,
City Centre & Town Centre.
BIDS

ELECTORAL ROLL

over 80,000
35,000-79,999
19,000-34,999
14,000-18,999
9,000-13,999
7,000-8,999
5,500-6,999
2,500-5,499
1,500-2,499
under 1,500

Discretionary Awards include

CHAMPION OF CHAMPIONS AWARD

(Competition between the 2023 Group category winners)

The SPONSORS AWARD (most meritorious entry, excluding Champion of Champions)

ALF CROUCH MEMORIAL AWARD (for outstanding services to Britain In Bloom)

ABBISS CUP (best horticultural display – municipal)

CITY OF BATH TROPHY (for landscaping)

MICHAEL MCGAHEY TROPHY (exceptional community effort)

BRUFORD CUP (best horticultural display-non municipal)

CLEM PREECE MEMORIAL CUP (for outstanding school effort supporting Britain In Bloom)

SUTTON SEED CUP (outstanding area nature conservation)

LONDON & MANCHESTER CUP (for outstanding contribution to environmental initiative)

SOUTH WEST TOURISM SALVER (best portfolio)

SARGENT TROPHY (for outstanding effort and dedication from a Main Competition Group entry)

GORDON FORD TROPHY (best Neighbourhood Award entry)

SOUTH WEST IN BLOOM YOUTH AWARD (for outstanding contribution by youth or youth group)

WESTCOUNTRY TV CUP (outstanding specific project)

THE MONK TROPHY (for best use of native plants, indigenous to the area)

URBAN COMMUNITIES TROPHY (best urban community)

PLANTSCAPE COASTAL TROPHY (best seaside entry)

VIRADOR SCHOOL COMPOSTING AWARD (best scheme)

BARRY CRUSE MBE TROPHY (best website)

VIC VERRIER CUP (best new entry)

SHAUN CREGAN TROPHY (best floral pub)

AMBEROL TROPHY (best business floral display)

SERCO CUP (best community initiative)

DENISE JAMES ART IN THE LANDSCAPE (best art interpretation in landscapes)

BUDGE SOCIAL MEDIA TROPHY (best use of social media to share ideas, thoughts, group's achievements and information)

INCLUSIVE GARDENING AWARD (gardening opportunity for everyone regardless of age, ability & circumstance)

CPRE ENVIRONMENTAL AWARD (outstanding environmental project)

*above awards subject to changes at discretion of Judges

ELECTORAL ROLL FIGURES

Figures for all entries must be taken from the electoral roll, so that there is uniformity amongst entries.

The electoral roll figure for your entry includes all wards within the boundary of your Village, Town or City.

This information can be obtained from your county planning department, where a research officer (demographer) has responsibility for the various uses of population figures.

In addition, for entries with an electoral roll in excess of 2,500, a map showing the boundaries of all the urban ward(s) which comprise your entry, and the name(s) of the ward(s), should be included with your entry form.

2024 Main Competition Fees

Category	Electoral Role	Fee
City	80,000 plus	£195
Large Town	19,000 to 79,999	£120
Town	9,000 to 18,999	£95
Small Town	2,500 to 8,999	£50
Village	up to 2,499	£30
New Entry		FREE

2024 Pennant & BID Fees

Category	Fee
BIDS Area	£25
Town or City Centre	£25
Village or Small Town	£25
City or Town	£25
New Entry	FREE

Cheque to be made payable to:
South West In Bloom

Or pay by BACS to:

Sort Code: 60-05-22

Account No: 20050631

Account Name: South West In Bloom

Reference: Name of Entry/Bloom Group

BRITAIN IN BLOOM SOUTH WEST 2024

Please return your completed entry form for as soon as possible and by the closing date of **FRIDAY 5th APRIL 2024**

Post to: Melissa Poole, 6 Main Road,
Hutton, Weston-super-Mare, BS24 9QG.
Or email to: southwestinbloom@aol.com

Conditions

- * No refund will be made to entrants who withdraw from the competition.
- * The Judges decision is final, and no correspondence will be entered into.
- * Entry into our Competition indicates acceptance of these terms & conditions.
- * Results will be announced at our regional Presentation Awards Ceremony.

Details and the venue for our 2024 Awards Presentation will be confirmed in our Spring 2024 Newsletter.

Dates for Judging in 2024

Monday 1st July to Friday 26th July
Your Judges will be in touch by early June to arrange your judging date.

For further details and information

Email: southwestinbloom@aol.com

Tel: 07875 849809

Website: www.southwestinbloom.org.uk



South West In Bloom 2024

Name of Entry:

Population:
(source : electoral roll)

Category:

Contact Name:

Contact Address:

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Post Code

Tel/Mobile No

Website:

Email Address:

Entry form please complete and return to:

**Melissa Poole, 6 Main Road, Hutton,
Weston-super-Mare, BS24 9QG.
Email: southwestinbloom@aol.com**

**Closing Date To Enter By:
Friday 5th April 2024**

www.southwestinbloom.org.uk

**2024 is a special milestone year
to take part in our Competition,
as the RHS celebrate 60 years
of Britian In Bloom!**

Britain In Bloom

Since it started in 1963, Britain In Bloom has grown into the biggest horticultural campaign in Europe.

Communities across Britain combine horticultural skill, enthusiasm and fun to improve and regenerate our local environments through imaginative planting of trees, shrubs, flowers and landscaping, conservation and recycling projects, and to sweep away the eyesores that blight our streets such as litter, graffiti and vandalism.

Under the auspices of the Royal Horticultural Society, the Britain in Bloom campaign judging criteria is focused around three core pillars:

Horticultural Achievement: 40%
Environmental Responsibility: 30%
Community Participation: 30%

South West In Bloom is one of the regions/nations which make up Britain In Bloom.

Cheques payable to South West In Bloom

BACS Sort Code: 60-05-22

BACS Account No: 20050631

Reference: Name of Entry/Bloom Group

We would be grateful for Bloom Group's support to help our Judges with the visiting arrangements of your area's **It's Your Neighbourhood (IYN)** and **Business** entries, especially if they are not being seen on the same day as your Main Competition Entry.



SOUTH WEST

Britain In Bloom

South West 2024

Glendale

**Judging Dates for 2024
1st July until 26th July**

